



**Greater Seattle Chapter of
ARMA, International**

Date: **Thursday, March 2, 2017**

Time: **8:15-10:00 a.m.**

Cost: **\$10.00 (admission and breakfast)**

Location: **King County-Chinook Building, 401 5th Ave. Seattle, WA, Room 121**

Program Title: Preserving Digital Media: Video, Audio and More!

Description: The digital world has been part of Records and Information management for several decades and media formats have changed frequently in the last half century. Many of the current records managers in the field today may remember the several different types of floppies; video media has change vastly as well; audio media has gone from reel to reel, then to several tape formats and now to a digital audio recordings. In many organizations, the content in these different formats need to be maintained or transferred to newer formats for preservation. In this session, hear from two organizations Densho and Moving Image Preservation of Puget Sound (MIPoPS) and how they are preserving enduring history and other important cultural legacies.

Speakers Profile:

Geoff Froh is the Deputy Director and CIO of Densho, a Seattle-based digital preservation and civil rights education project focusing on the Japanese American community. He has more than two decades of experience developing technologies and information management strategies for a variety of for-profit and non-profit ventures, ranging from small DC think-tanks, cultural associations and Seattle-area startups to the Department of State, Adobe Corporation and his Holiness the Dalai Lama. Geoff holds a masters degree in Information Management from the University of Washington's iSchool and a bachelors from the University of Virginia, and lives in Seattle's "Phinney Ditch" with his partner Amanda, daughter Eliza and gigantic dog Bird.

Caitlin OIye Coon is the Collections Manager of Densho, a Seattle-based digital preservation and civil rights education project focusing on the Japanese American community. Caitlin manages photographs and documents at Densho. She previously worked at King County as a Functional Analyst in the records management. She has a Masters in History from Western Washington University with an emphasis in Archives and Records Management, 2006. She has returned to the light side of the force (archives) and turned away from the dark side (records management).

Libby Hopfauf, MIPoPS - currently works at Seattle Municipal Archives (SMA) as a Project Audiovisual Archivist and at Moving Image Preservation of Puget Sound (MIPoPS) as the Program Manager/Audiovisual Archivist. MIPoPS is a non-profit formed to help preserve cultural heritage by assisting archives, libraries and other organizations with the conversion of analog video recordings to digital formats. She has a Master of Library and Information Science from the University Washington, 2014 and an undergraduate degree from Western Washington University, 2009 in Creative Writing with a minor in Sociology. She is a contributor to the QCTools manual. When not doing her best to conquer the magnetic media crisis, she can be found writing poetry, building terrariums and observing musical or theatrical performances.

Register The program is open to all professionals interested in learning about records and information management. Please register **NO LATER THAN Tuesday, February 28** to <http://www.armaseattle.org>

Directions

King County Chinook Building: <http://www.kingcounty.gov/about/contact-us/locations/Chinook.aspx>