



“Your Eastside Information Management Professionals”

## Program Announcement

**Program Title:** “Moving to the Cloud: What You Need To Know”

**Speaker:** Denise Simons

Principal Consultant, Haystack Associates, Inc

**Date & Time:** Wednesday January 11th, 5:00 pm to 7:00 pm

**Location:** Bellevue City Hall 1E-112

450 110th Ave NE, Bellevue, WA 98004

Cost: \$15

**Chapter Members:** Bring a Guest for **Free!** Bring your boss, a co-worker, or business associate at no cost. Please indicate the name of the guest in the comments section of the registration form.

Enterprises are evaluating the Cloud for data storage. But not all Clouds are the same. For many RIM professionals, the idea of moving storage to the cloud can feel like a daunting task. Denise will lead a “Cloud 101” discussion providing attendees:

- A non-technical explanation of Cloud technology.
- A description of benefits and drawbacks to the different Cloud types and service offerings.
- “Need to Know” Information for evaluating the Cloud for records storage
- Issues that need to be addressed before records are stored in the Cloud like security, privacy, compliance, and legal considerations

### About the Speaker:

Denise Simons is the principal consultant and founder of Haystack Associates Inc., an information management / compliance consulting firm. She works with large and small enterprises throughout the US to providing strategic guidance and help develop policies and programs for global compliance, retention, security, IT risk assessment, and information governance. She is a founding member and current President for the Seattle Chapter of the Cloud Security Alliance (CSA), a professional organization dedicated to developing standards and assessments to evaluate information security issues with cloud technologies and services.

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